



Comment participer au projet TouriSME ?

Maxime Kayadjanian

18/06/2021

1. Se rendre sur www.tourisme-project.eu/opportunities/
2. Cliquez sur le bouton «**Apply now**»
3. Compléter le formulaire
4. Cliquez sur «**Submit**»

Formulaire à questions fermées rapide à compléter...

Field Name	Field Value
Name of your organization	
VAT identification number of your organisation	
Website of your organisation	
Location of your organisation	Cyprus France Italy Spain
Address	
Post code	
City	
Contact person Gender	Madam Mr.
Contact person First Name	
Contact person Family Name	
Contact person Email address	
Contact person Telephone number	
Contact person Position	Owner Manager Other

Field Name	Field Value
Type of activity	Hotels and similar accommodation (NACE 55.10) Holiday and other short-stay accommodation (NACE 55.20) Travel agency and tour operator activities (NACE 79.1) Other reservation service and related activities (NACE 79.9)
Number of employees in your organization	<10 from 10 to 50 from 51 to 249
Annual turnover of your organisation 2019 (prior to COVID-19 pandemic)	<2 M€ from 2 to 10 M€ from 10 to 50 M€
Evolution of turnover from 2018 to 2019	turnover has increased more than 5% turnover was stable (+/- 5%) turnover has decreased (between - 6% and - 30%) turnover has decreased (below -30%)

Field Name	Field Value
Participation in activity 3: Access to environmental certifications	Yes No

Certification or ecolabeling of your organization	
<i>All eligible SMEs</i>	
Field Name	Field Value
ISO 9001	Not adopted Successfully adopted
ISO 14001	Not adopted Successfully adopted
ISO 22000	Not adopted Successfully adopted
ISO 50001	Not adopted Successfully adopted
ISO 45001/OHSAS 18001	Not adopted Successfully adopted
EMAS	Not adopted Successfully adopted
EU Ecolabel	Not adopted Successfully adopted
Green Globe	Not adopted Successfully adopted
Green Key	Not adopted Successfully adopted
Nordic Swan	Not adopted Successfully adopted
Blue Angel	Not adopted Successfully adopted
NF Environment	Not adopted Successfully adopted
ECORISMO	Not adopted Successfully adopted
Legambiente Turismo	Not adopted Successfully adopted

Hébergement

Have you already implemented the following sustainable practices in your company? <i>Hotels and similar accommodation (NACE I5510) & Holiday and other short-stay accommodation (NACE I5520)</i>		
Field Name	Field Value	
Formulation of a sustainable policy or management plan	Yes No	
Assessment of your organisation's carbon footprint	Yes No	
Reducing energy consumption	Yes No	
Using renewable energy	Yes No	
Monitoring energy consumption	Yes No	
Reducing water consumption	Yes No	
Monitoring water consumption	Yes No	
Reusing water and/or wastewater	Yes No	
Reducing plastic use	Yes No	
Reducing food waste	Yes No	
Recycling waste	Yes No	
Reusing furniture, small appliances, and amenities	Yes No	
Using materials made of recycled products	Yes No	

Voyage

Have you already implemented the following sustainable practices in your company? <i>Travel agencies, tour operator reservation service and related activities (NACE N79)</i>		
Field Name	Field Value	
Formulation of a sustainable policy or management plan	Yes No	
Have you ever assessed the carbon footprint of your activities?	Yes No	
Implementing a carbon offset system	Yes No	
Contract with or choose only green accommodations	Yes No	
Promoting sustainable mobility	Yes No	
Training to staff on sustainability issues	Yes No	

...dans le cadre de TouriSME !

Ambitions		
<i>All eligible SMEs</i>		
Field Name	Field Value	
Could you describe briefly how do you envisage sustainable tourism in your organisation? What is your vision?	(200 words max)	
Could you describe the means you will plan to engage or deepen sustainable tourism policy in your organisation (human resources, equipment, financial grant)?	(200 words max)	

Hébergement

...dans le cadre de TouriSME !

Objectives		
<i>Hotels and similar accommodation (NACE I55.10) & Holiday and other short-stay accommodation (NACE I55.20)</i>		
Field Name	Field Value	
Awareness and behavioural change		
Raising awareness to visitors	yes no	
Raising awareness to employees	yes no	
Corporate Social Responsibility (CSR)		
Knowing its carbon footprint	yes no	
Implementing a carbon offset system	yes no	
Promoting social engagement	yes no	
Promoting eco-friendly activities	yes no	
Energy conservation		
Knowing its energy consumption	yes no	
Modifying lighting equipment	yes no	

Hébergement

...dans le cadre de TouriSME !

Green procurement		
Changing cleaning products, using ecological labels	yes no	
Developing short circuits and responsible consumption	yes no	
Promoting reuse and products made of recycled materials	yes no	
Purchasing efficient household equipment	yes no	
Sustainable mobility		
Promote eco-mobility	yes no	
Waste management		
Knowing its waste volume	yes no	
Preventing waste production	yes no	
Improving waste sorting	yes no	
Fighting against food waste	yes no	
Promote recycling and reuse	yes no	
Water conservation		

...dans le cadre de TouriSME !

Voyage

Objectives		
<i>Travel agencies, tour operator reservation service and related activities (NACE N79)</i>		
Field Name	Field Value	
Awareness and behavioural change		
Raising awareness to visitors	yes no	
Raising awareness to employees	yes no	
Developing sustainable tours		
Promote eco-mobility	yes no	
Promoting eco-friendly activities	yes no	

Comité de sélection 16 septembre

- 8 membres : 2 x pays
- Chaque binôme évalue en double aveugle 25% des candidatures
- Identification biffée: pays d'origine, adresse, nom d'entreprise
- Sélection finale par le comité de sélection

Etat présent

Pas de pratiques en place = 0

Quelques pratiques en place = 1

Des pratiques diversifiées en place = 2

Certification + pratiques diversifiées en place = 3

Ambitions et objectifs

Pas d'ambition = 0

Faible potentiel = 1

Potentiel moyen = 3

Fort potentiel = 5

Capacités économiques

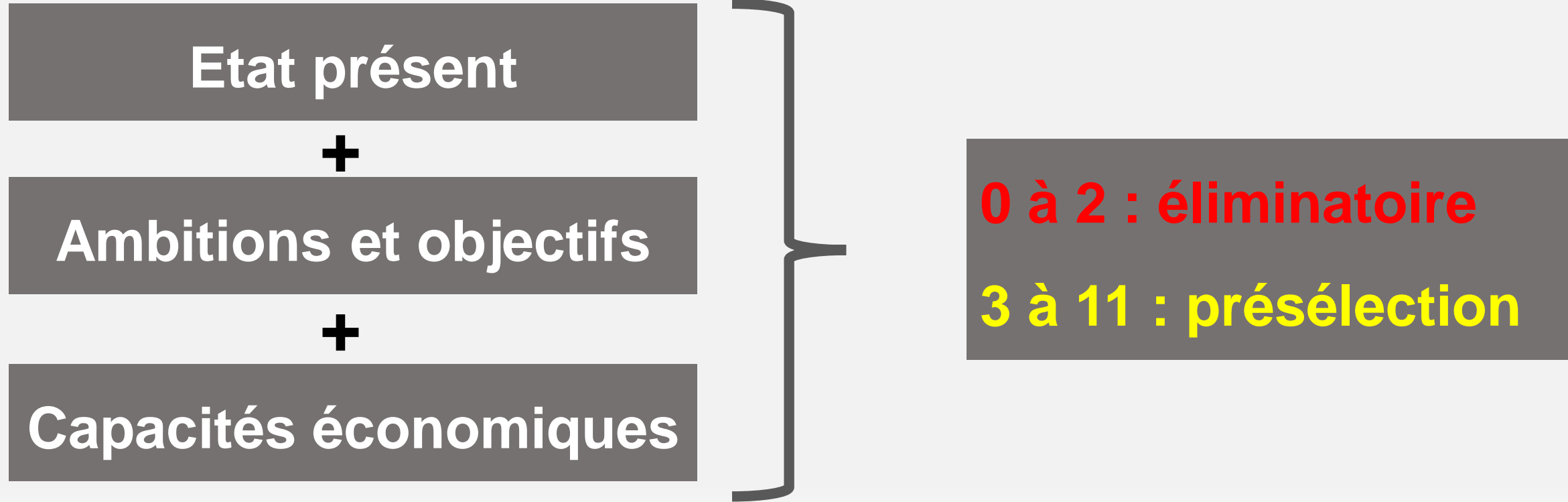
Chiffre d'affaire 2018-2019

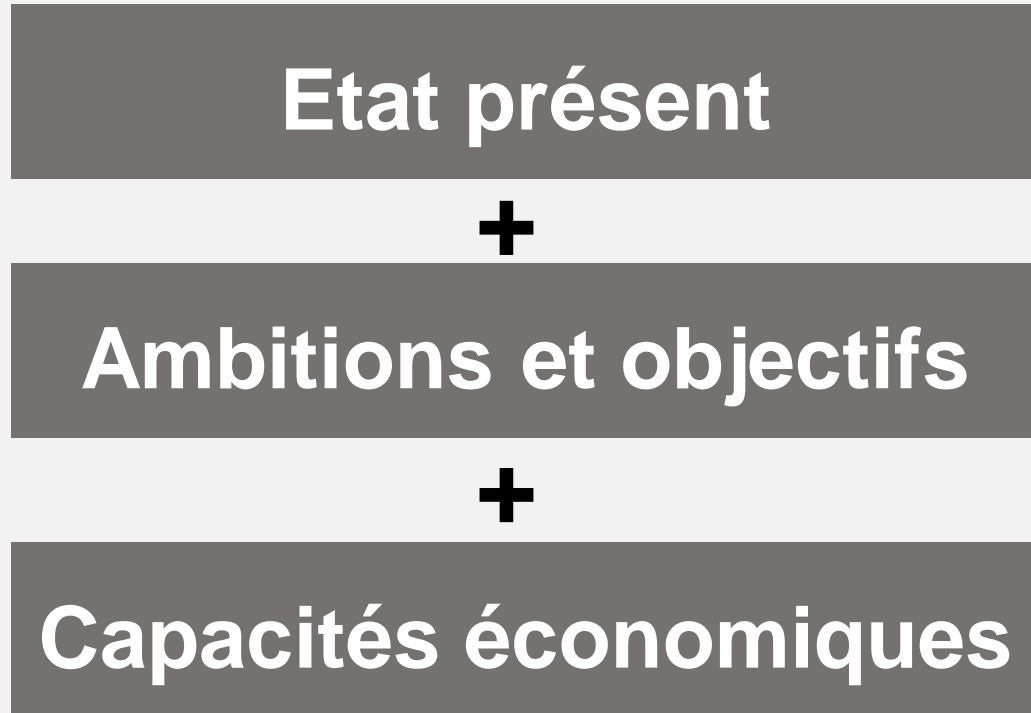
Forte baisse < -30% = 0

Baisse -6% à -30% = 1

Stable +/-5% = 2

Augmentation > +5% = 3





0 à 2 : éliminés

3 à 11

**15 entreprises minimum
pour la France**

Guide détaillé à

www.tourisme-project.eu

Date limite de candidature
15 septembre à 17h00



contact.tourisme@institutparisregion.fr

www.tourisme-project.eu